

INSIDE EDGE OFFERS

PROGRAM MANAGEMENT EXPERTISE



Service &
Technology



Single Point of
Contact



On-Time &
On-Budget

SERVICE & TECHNOLOGY

- Our proprietary and customized project management software, Inside Edge Exchange (IEX), offers our team visibility to your ongoing projects and archives all completed projects including notes, plans, and specifications, providing a valuable historical reference.
- Every project is immediately associated with a physical location, the scope of work, and a project team. Each member of the team has tools in IEX that assist them through actionable insights and efficient workflows.
- With real-time access to project information, IEX provides a platform for our team to enhance daily communication and efficiency throughout the project.



Meet Store Deadlines

Single Point of Contact

Project Management Technology

INSIDE EDGE OFFERS

PROGRAM MANAGEMENT EXPERTISE

SINGLE POINT OF CONTACT

- We provide one primary contact with the support of a dedicated service team who become experts in your specific flooring installation needs.
- Our skilled teams include national account executives, account and project managers, estimating, procurement, equipment and labor managers.
- Our teams are proficient at communicating at all levels (store, district, corporate level): relaying scheduling, phasing and general project flow along with the ability to work with your facility management system.

ON-TIME & ON-BUDGET

- Our experienced installers review your project scope to efficiently execute multi-site project rollouts on-time.
- Our installers understand the nuances of working in an occupied store. They meet tight deadlines and cause minimal store disruption.
- We habitually review our work and whenever possible, bring you ideas on cost saving measures - without ever jeopardizing nationwide quality or performance.

THE **RETAIL** FLOORING
INSTALLATION EXPERTS

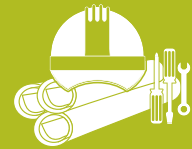
INSIDE EDGE IS YOUR NATIONWIDE SOLUTIONS PARTNER



Experienced Crews



Testing & Site
Assessment



Material Management
& Logistics

EXPERIENCED CREWS

- As the nation's leader in flooring services, our highly experienced teams keep a close eye on every detail to ensure smooth and seamless execution for every project.
- As experts in the field of moisture mitigation, we guide you through cost/benefit/risk analysis of high moisture adhesives, epoxy coatings, membranes, etc. to determine the best solution.
- We have fixture moving crews and equipment to move gondolas and shelving with minimal demerchandising.
- Inside Edge field techs travel the country and work as a conduit between the office and the field, ensuring projects are completed on-time, on-budget and to your expectations.



Fixture Moving Services

Moisture Mitigation Expertise

Extensive Vendor Network

INSIDE EDGE IS YOUR NATIONWIDE SOLUTIONS PARTNER

TESTING & SITE ASSESSMENT

- To ensure effective installation, we create customized site surveys to measure and evaluate:
 - Existing substrate conditions
 - Moisture levels
 - Demo, prep, and layout requirements
 - Furniture movement and placement needs
- Our unbiased third-party network of 160+ inspectors is responsible for on-site testing and reporting the flooring results back to our team.
- Based on your unique flooring conditions, our in-house team creates:
 - Color-coded material floor finish and labor phasing plans
 - Layout and seam diagrams
 - Roll allocation and cut sheets

MATERIAL MANAGEMENT & LOGISTICS

- Inside Edge has established strong working relationships with the industry's top manufacturers and distributors, which ensures we secure you the best possible pricing.
- Our procurement and logistics teams are experts at optimizing your time and dollars by consolidating and coordinating shipments nationwide.
- We have customized stocking programs and inventory control systems to assure the right product arrives on-time for installation.

THE **RETAIL** FLOORING
INSTALLATION EXPERTS



INSIDE EDGE OFFERS

SCALABLE & CONSISTENT INSTALLATION



Simultaneous
Installation



Uniform Labor
Practices



Our Installation
Expertise

SIMULTANEOUS INSTALLATION

- Inside Edge is everywhere and anywhere you need us to be. We have the talent to ensure quality completion for every job, while protecting your brand image.
- When scaling a program on a national level, we have the expertise to coordinate simultaneous multi-site rollouts.
- With over 250 tested installation partners and a presence in every major market in the US, we have the ability to ensure nationwide projects are done quickly and successfully.



Vetted Installation Network

Work Anywhere & Everywhere

Ensure Brand Consistency

INSIDE EDGE OFFERS

SCALABLE & CONSISTENT INSTALLATION

UNIFORM LABOR PRACTICES

- As part of our partnering process, our labor experts carefully review your project details to create a customized document known as a Uniform Labor Practice (ULP).
- The ULP's allow us to standardize best practices, which include:
 - Scope of work requirements
 - Community management expectations
 - Material and equipment needs
 - On-site communication requirements
 - Scheduling and phasing plans
- By communicating your project's specialized needs and adhering to these documents, we can ensure our crews perform to your standards at each location. Resulting in consistent performance and successful installation with every job.

OUR INSTALLATION EXPERTISE

- With over 240 million square feet of flooring installed nationally, we've handled every project from new construction to occupied remodels to repair.
- We are experts in installing every type of flooring: carpet, LVT, VCT, sheet vinyl, ceramic, wood and more.
- Inside Edge offers training and education to our network on current installation techniques, practices, and flooring products.

THE **RETAIL** FLOORING
INSTALLATION EXPERTS

